



Merial Introduces CERTIFECT™: A New Standard in the Fight Against Ticks That May Carry Disease

Tick Control and Pet Health

Ticks are growing in number and are being found in new areas, putting the family dog at increased risk for infestations. As a result, dogs are also at increased risk of tick-borne diseases, which have now been found in most U.S. states. Cases of Lyme disease and anaplasmosis in pets more than doubled from 2009 to 2010 – disturbing evidence that ticks are an expanding threat.

“It is becoming increasingly challenging to protect our dogs from tick-borne infections, since ticks are now in more places and in greater numbers than ever,” says Dr. Mike Murray, technical marketing director for Merial. “Pet owners and their dogs can really benefit from the new tick-killing power of CERTIFECT, which helps protect dogs against ticks which may transmit several dangerous diseases.”

CERTIFECT starts killing all stages of ticks in six hours and kills up to 100 percent within 18 hours.¹ It also causes ticks to detach from dogs⁷ and prevents reinfestation for up to one month.

Speed of kill for ticks is of vital importance because the sooner a tick is killed, the less likely it is to transmit infectious agents. CERTIFECT starts rapidly killing black-legged ticks, which transmit the infectious agent known to cause Lyme disease, in just six hours.

